

# Pacific Climate Change Centre Innovative Logo Design Competition

We're on the search for a logo to help build the PCCC brand that reflects the Pacific islands and the role of the PCCC. In particular, a logo we may be able to adapt or use in full as is. We may also use aspects of this logo to develop a range of PCCC motifs. We are seeking entries that will be adaptable to electronic and print media that is clear and easy to view when reproduced on both small and large surfaces and used in either colour or grayscale. We will work with the artist of the winning entry to develop the final logo, as well as a range of motifs that we will be using across all our PCCC visibility in both electronic and print formats. In submitting an entry, each entrant agrees that all intellectual property rights in the logo design are deemed assigned to the PCCC. There is no fee to enter the PCCC logo design contest.

## Eligible entrants must submit

**One** completed entry form per logo entry whether it be from a team or an individual.

**Your** logo entry is in either jpeg, tiff, eps, or PDF formats.

**Original** entries that do not encroach upon traditional or cultural intellectual property rights.

**No** more than two entries per individual or team.

**Please** note for purposes of this activity, a "team" is more than one person. There is no limit as to how many people are in your team.

## Judging criteria

A panel of five judges will evaluate all entries based on the following criteria:

**Relevance:** Does the entry capture the purpose of the Pacific Climate Change Center overall? More information on the PCCC can be found below.

**Inclusivity:** Does your entry reflect the PCCC belongs to the Pacific? Does it reflect our Pacific island's identity?

**Technicality:** Is the entry and original, clear to view in black and white and colour? Is it aesthetically pleasing?

## Logo competition criteria

**This** competition is open to the SPREP Pacific Island Members

**Individuals** or teams may submit no more than two entries per individual or team with a separate completed entry form per submission.

**All** submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images including that of traditional and cultural patterns.

**All** entries will become the property of the Pacific Climate Change Centre.

**Except** where prohibited by law, submission of an entry to this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.

**The** PCCC reserves the right to modify the winning logo to suit its needs.

**The** decisions of the Judges will be final.

**Late** and incomplete entries will not be considered.

The winner will be announced at the 2nd anniversary of the PCCC in **September 2021!** The winner will receive a cash prize of **USD 1,500**. The Judges reserve the right not to select a winner if, in its sole discretion, no suitable entries are received.

## About the Pacific Climate Change Centre

The Pacific Climate Change Centre (PCCC) invites entries for the design of a logo for the PCCC. The PCCC is the regional Centre of Excellence and hub for climate change information, capacity building, research, and innovation. Highly valued by our Pacific islands, the PCCC provides practical support, knowledge, and training to address their adaptation and mitigation priorities. It is underpinned by strong partnerships with Pacific Governments, applied research institutions, donors, civil society, and the private sector. The PCCC delivers four primary mutually reinforcing functions.

**a) Knowledge brokerage:** The Centre builds relationships between the producers and users of climate change knowledge so that Pacific Governments and other decision-makers receive timely, robust information in user-friendly formats.

**b) Applied research:** The Centre hosts research projects that are designed to address specific research objectives and priorities identified in the region and that lead to practical outcomes for the Pacific.

**c) Capacity building through training and learning:** The Centre coordinates and provides technical capacity building and training on all areas of climate change through regional workshops and online learning for executives. Furthermore, it provides climate education and awareness through open online courses, webinars, and children courses.

**d) Supporting Innovation:** The Centre supports the development of innovative products and services which can increase resilience in the Pacific.

For more information:



The closing date is midnight **Friday 27 August 2021** (Samoa Standard time). Submit your completed Entry Form and logo design to [pccc@sprep.org](mailto:pccc@sprep.org), and cc [sprep@sprep.org](mailto:sprep@sprep.org). Please write 'PCCC' **INNOVATIVE LOGO DESIGN COMPETITION** in your email subject line.